

### **PURPOSE AND METHOD OF THE PERSONAL DATA PROCESSING**

Personal data provided by the interested party ("Data") may comprise personal information, telephone numbers, and e-mail addresses. Data provided freely will be processed for the following purposes:

- a.** subject to the consent of the interested party, to provide access to global content and news LAB23 ("Service"), according to the procedures provided by LAB23 ("Company and/or N23 S.R.L.u.s.");
- b.** subject to the consent of the interested party, to send commercial and/or promotional communications by e-mail or telephone on Company products and services, including invitations to events LAB23, and market research ("Marketing");

### **CONSEQUENCES OF THE POTENTIAL REFUSAL TO PROVIDE YOUR CONSENT**

Your consent under letters **a)** and **b)** is optional; however, the lack of consent will affect the impossibility to carry out the relevant activities listed above.

### **OTHER PARTIES THAT CAN PROCESS THE DATA**

The Data may be processed by expressly authorized employees and/or collaborators of the Company. The Data may be disclosed to third parties only in order to comply with legal obligations, in observance of orders issued by public authorities, or to exercise a company right in court. Therefore, with the exception of the above, the data will not be disclosed to third parties and will not be transferred abroad.

### **DATA CONTROLLER**

The data controller is N23 S.R.L.u.s., with registered office in via Vittorio Alfieri 34, 35010 Gazzo Padovano - Padova, Italy.

### **DATA RETENTION POLICY**

The Data processed to provide the Services listed above will be retained by the Company for the period deemed strictly necessary to achieve these purposes and, in any case, until the possible withdrawal of the consent. In the event that the consent is withdrawn, the Data can no longer be processed for the aforementioned purposes, but could still be stored in order to handle any possible objections and/or disputes.

### **RIGHTS OF THE INTERESTED PARTY**

Under art. 15 of the GDPR, the interested party has the following rights:

- 1.** right of access, i.e. the right to obtain from the Company the confirmation as to whether or not the data is being processed, and in this case, to obtain access;
- 2.** right of rectification and erasure, i.e. the right to obtain rectification of inaccurate data and/or the addition to incomplete data or removal of data for legitimate reasons;
- 3.** right to limit the data processing, i.e. the right to request the suspension of processing if legitimate reasons exist;
- 4.** the right to data portability, i.e. the right to receive the data in a structured, commonly used and readable format, as well as the right to transmit the Data to another data controller;
- 5.** right of opposition, i.e. the right to oppose the processing of data if legitimate reasons exist, including data processing for marketing and profiling purposes, if any;
- 6.** right to contact the competent data protection authority in case of unlawful data processing.

The interested party may revoke the consent at any time, as well as exercise the rights listed above by writing an email at the address [marketing@lab23.it](mailto:marketing@lab23.it).